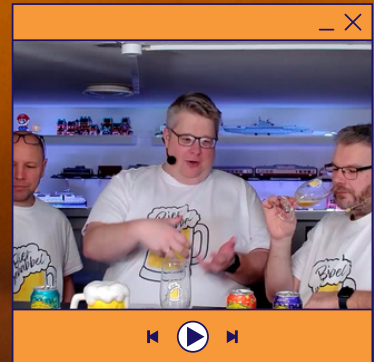
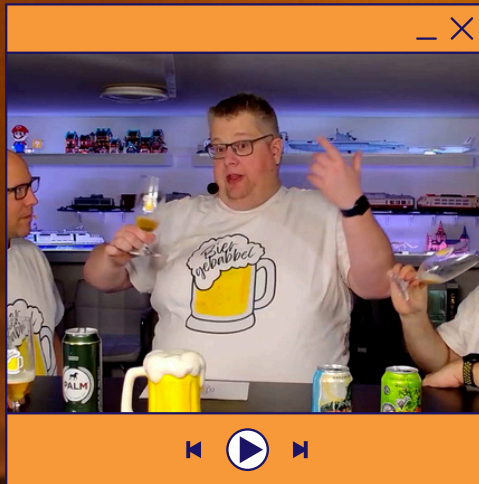
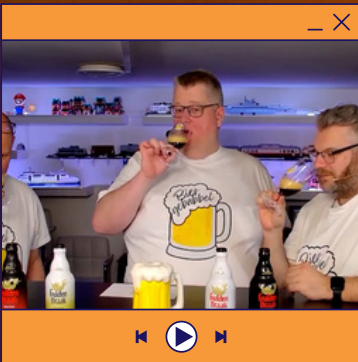


HANDCRAFTED. AUTHENTIC. MADE WITH LOVE FOR BEER.



Craft beer means craftsmanship, passion, and authenticity – and that’s exactly how we create our show Biergebabbel. We’re not a glossy TV production, but real beer enthusiasts with genuine dedication. Our content is handcrafted, full of attention to detail, and always with an honest look at the diversity of beer.



Vision

By the end of 2026, Biergebabbel will be the most likeable and entertaining online beer tasting in the German-speaking world – with a true community and creative partnerships with breweries.

YOUR BREWERY IN THE SPOTLIGHT



The Main Show

Every two weeks, always on Friday at 7 pm, we release a brand-new episode.

And in that episode, your brewery takes center stage:

- We taste 4-6 of your beers
- With honest reactions, humor, and genuine passion
- Length: 8-12 minutes – friendly and authentic

YOUR CONTENT CYCLE (14 DAYS OF VISIBILITY)



1 Main Episode



6 Shorts
(Highlights)



5-7 Carousel Posts
(brewery + beers)

= 12 to 14 pieces of content in two weeks

YOUR BENEFIT

Your brewery won't just be visible once – you'll appear in more than 10 posts across two weeks on YouTube, Instagram, and TikTok.

That means reach, recognition, and long-lasting visibility in the beer community.

OUR FORMATS



THE MAIN EPISODE – YOUR BREWERY IN THE SPOTLIGHT

Every two weeks, Fridays at 7 pm, we present a full tasting episode (10–15 minutes) featuring your brewery and 4–6 of your beers.



SHORTS (HIGHLIGHTS)

From each episode, we create 6 dynamic short clips for YouTube, Instagram, and TikTok.



CAROUSELS (BREWERY & BEERS)

For every show, we produce:

- 1 carousel post about your brewery
- 4–6 carousel posts about the individual beers



BEER QUIZ (COMMUNITY FORMAT)

Every Friday, we post our community beer quiz – boosting interaction and engagement, independent from the current episode.



BEER FACTS IN 15 SECONDS

Every Tuesday: short, fun, and shareable beer knowledge in snack-sized videos.

ACHIEVE MORE TOGETHER



PARTNERSHIPS

We collaborate with breweries, beer projects, and creative partners who, like us, are passionate about craft beer and authentic storytelling.

Whether it's showcasing your brewery, highlighting your beers, or supporting special campaigns – we make sure you are visible and relatable to the community.



PERSPECTIVE

By the end of 2026, Biergebabbel will be the most likeable and entertaining online beer tasting format in the German-speaking world – with a true community and creative partnerships.

Join us now and grow with us.



YOUR BENEFITS

- Regular visibility across multiple channels
- Authentic, handcrafted content instead of glossy TV
- Reach & community engagement
- A partnership built on equality



CONTACT



Website: biergebabbel.de



Mail: prost@biergebabbel.de